

Wearable Electronics in Singapore

Market Direction | 2023-07-26 | 18 pages | Euromonitor

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Report description:

In line with review period trends, demand for wearable electronics in Singapore continues to rise in 2023. The primary driver is smart wearables, recording another year of double-digit retail volume growth, while dynamic current value growth is supported by price hikes resulting from rising logistics and production costs. Despite the pandemic's economic shock, many local consumers appear willing to spend on smart wearables that monitor their health because of the improved health and wellbeing tr...

Euromonitor International's Wearable Electronics in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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