

Wearable Electronics in Saudi Arabia

Market Direction | 2023-07-28 | 21 pages | Euromonitor

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Report description:

Electronic wearables is the winning category in Saudi Arabia in 2023, with double-digit volume growth. This is thanks to the success of smartwatches, which dominate activity-monitoring technology, as consumers value the analysis connected to health monitoring which such devices provide. Such health data monitoring is an important factor driving the growth of smartwatches, as it enables users to access their individual health specifications and make the necessary adjustments in their daily lives.

Euromonitor International's Wearable Electronics in Saudi Arabia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HUAWEI WATCH Buds cited as an "industry first" two-in-one watch-earbuds model

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