

## **Wearable Electronics in Mexico**

Market Direction | 2023-07-28 | 22 pages | Euromonitor

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### **Report description:**

In 2023, smart wearables is expected to see double-digit retail volume and current value growth; faster than the increments recorded in 2022. Consumers in Mexico are more aware of the importance of a healthy lifestyle in the wake of the Coronavirus (COVID-19) crisis. In this vein, smart wearables are being presented as trendy, high-tech tools for connectivity as well as measuring fitness and wellness conditions and goals. These factors are increasing the demand for smart wearables for fashion an...

Euromonitor International's Wearable Electronics in Mexico report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wearable Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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