

Wearable Electronics in Israel

Market Direction | 2023-07-28 | 18 pages | Euromonitor

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Report description:

Smart wearables is set to be the most dynamic performer within wearable electronics in volume growth terms in 2023. Mainly represented by smartwatches, the category has continued to benefit from increasing appreciation for the convenience, versatility and connectivity of these devices amidst the trend towards busier and evermore digitalised lifestyles in Israel. In particular, with concerns surrounding COVID-19 having made many people more health-conscious and inclined to regularly partake in sp...

Euromonitor International's Wearable Electronics in Israel report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Demand for activity bands and digital activity watches continues to decline

Leading players face growing challenge from more affordable Chinese brands

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Use of smartwatches for functions beyond health and fitness tracking set to increase

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