

Wearable Electronics in Hungary

Market Direction | 2023-07-25 | 17 pages | Euromonitor

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Report description:

Activity watches (analogue) were increasingly popular and recorded the highest volume growth in 2023 as these products are readily available and consumers prefer them to other activity bands without displays and traditional watches as they offer health-tracking functions and innovative designs. Preventative health is the main driver of value sales of wearable electronics, as consumers look to lead active, healthy lifestyles.

Euromonitor International's Wearable Electronics in Hungary report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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