

The Online Grocery Landscape of the US

Global Strategy | 2023-07-17 | 30 pages | Euromonitor

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Report description:

Online sales, though slowing, remain the leading source of future growth for groceries in the US. Persuading consumers to spend extra money in order to save time is a hard sell in a time of high inflation but the convenience of online ordering remains appealing to many. Competition is intensifying between Amazon, with its "infinite shelf" and extensive logistics network, and Walmart, whose ubiquitous physical presence has allowed it to gain the edge on its rival in perishable and staple foods.

Euromonitor International's The Online Grocery Landscape of the US global briefing offers an insight into the size and shape of the retailing industry, highlights emerging trends, their effects on retailing in markets around the world, on the development of channels and consumers' shopping patterns. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market - be they the developments of new store types, the importance of non-store retailing, economic/lifestyle influences, private label or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Introduction

The online grocery landscape

Future outlook

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