

Sun Care in the Philippines

Market Direction | 2023-07-28 | 21 pages | Euromonitor

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Report description:

Sun care was one of the hardest hit beauty and personal care categories by the COVID-19 crisis with sales plummeting in 2020. Not only were consumers confined to their homes for significant periods of time during the year, but ongoing restrictions on movement and travel meant that Filipinos had limited need for sun care, with short journeys to grocery retailers for essential purchases not deemed worthy of applying sun protection. The easing of restrictions supported a return to growth in 2021 wi...

Euromonitor International's Sun Care in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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