

## **Sugar Confectionery in Bosnia and Herzegovina**

Market Direction | 2023-07-28 | 18 pages | Euromonitor

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### **Report description:**

In 2023, sugar confectionery faces further decline in retail volume sales, as consumers reduce consumption amid the growing focus on health and wellbeing. Consumers are opting for higher nutritional value snacks and less sugar in their diet, which means many are increasingly avoiding sugar confectionery products. Bucking the downward trend, medicated confectionery is recording the strongest growth in 2023, in both volume and current value terms. In contrast to most sugar confectionery, rising he...

Euromonitor International's Sugar Confectionery in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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