

Snacks in Ireland

Market Direction | 2023-07-24 | 74 pages | Euromonitor

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Report description:

Snacks in Ireland has come under pressure from rising prices in 2023. Many consumers perceive the higher prices as a deterrent and are switching to cheaper snacking options or reducing their snacking to some extent. Additionally, the increased prices has led to a reduction in impulse snack purchases, which often accounts for a significant proportion of snack sales. Nevertheless, snacking is a common pleasure in Ireland, which is rising at a faster rate than traditional meals, due to a winning co...

Euromonitor International's Snacks in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Snacks in Ireland
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List Of Contents And Tables

SNACKS IN IRELAND

EXECUTIVE SUMMARY

Snacks in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023
Table 2 Sales of Snacks by Category: Value 2018-2023
Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023
Table 4 Sales of Snacks by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Snacks: % Value 2019-2023
Table 6 LBN Brand Shares of Snacks: % Value 2020-2023
Table 7 Penetration of Private Label by Category: % Value 2018-2023
Table 8 Distribution of Snacks by Format: % Value 2018-2023
Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028
Table 10 □Forecast Sales of Snacks by Category: Value 2023-2028
Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Indulgence and celebratory occasions drive seasonal chocolate
Trading down without compromising on quality
Mindful indulgence trend drives demand for vegan chocolate and sustainable brands

PROSPECTS AND OPPORTUNITIES

Rising cocoa prices likely to stifle volume sales
Continuous stream of flavour and health innovations
Customisable products and personalisation offers significant opportunities

CATEGORY DATA

Summary 2 Other Chocolate Confectionery by Product Type: 2023
Table 13 Sales of Chocolate Confectionery by Category: Volume 2018-2023
Table 14 Sales of Chocolate Confectionery by Category: Value 2018-2023
Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023
Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023
Table 17 Sales of Chocolate Tablets by Type: % Value 2018-2023

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Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023
Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023
Table 20 Distribution of Chocolate Confectionery by Format: % Value 2018-2023
Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028
Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028
Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028
Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

GUM IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gum sales stagnate amid cost of living crisis
Gum litter reduction campaign has positive impact on Mars Wrigley
Bubble gum consumption in long-term decline

PROSPECTS AND OPPORTUNITIES

Inflation to have a limited effect on chewing gum
Continued dominance of Wrigley Ireland Ltd
Flavour innovation is expected in gum

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2018-2023
Table 26 Sales of Gum by Category: Value 2018-2023
Table 27 Sales of Gum by Category: % Volume Growth 2018-2023
Table 28 Sales of Gum by Category: % Value Growth 2018-2023
Table 29 Sales of Gum by Flavour: Rankings 2018-2023
Table 30 NBO Company Shares of Gum: % Value 2019-2023
Table 31 LBN Brand Shares of Gum: % Value 2020-2023
Table 32 Distribution of Gum by Format: % Value 2018-2023
Table 33 Forecast Sales of Gum by Category: Volume 2023-2028
Table 34 □Forecast Sales of Gum by Category: Value 2023-2028
Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2023-2028
Table 36 □Forecast Sales of Gum by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Falling consumption is apparent in 2023 but discounters are prospering
Addition of healthy properties in snack bars
Festive seasonal period boosts sweet biscuits sales

PROSPECTS AND OPPORTUNITIES

Category to benefit from increasingly diverse product offerings
On-the-go snacks to re-emerge as convenience and portability gains importance
Expansion of discounters, supermarkets and e-commerce

CATEGORY DATA

Table 37 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023
Table 38 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023
Table 39 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023
Table 40 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023
Table 41 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023
Table 42 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

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Table 43 NBO Company Shares of Sweet Biscuits: % Value 2019-2023
 Table 44 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023
 Table 45 NBO Company Shares of Snack Bars: % Value 2019-2023
 Table 46 □LBN Brand Shares of Snack Bars: % Value 2020-2023
 Table 47 □NBO Company Shares of Fruit Snacks: % Value 2019-2023
 Table 48 □LBN Brand Shares of Fruit Snacks: % Value 2020-2023
 Table 49 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023
 Table 50 □Distribution of Sweet Biscuits by Format: % Value 2018-2023
 Table 51 □Distribution of Snack Bars by Format: % Value 2018-2023
 Table 52 □Distribution of Fruit Snacks by Format: % Value 2018-2023
 Table 53 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028
 Table 54 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028
 Table 55 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028
 Table 56 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

ICE CREAM IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ice cream brands use nostalgia and flavour experiments to capture consumer interest

Expansion of frozen dessert formats

Collaborations between retailers and ice cream producers

PROSPECTS AND OPPORTUNITIES

Innovation and experimentation anticipated to drive ice cream sales

Stagnation within vegan ice cream

Private label expansion is anticipated

CATEGORY DATA

Table 57 Sales of Ice Cream by Category: Volume 2018-2023
 Table 58 Sales of Ice Cream by Category: Value 2018-2023
 Table 59 Sales of Ice Cream by Category: % Volume Growth 2018-2023
 Table 60 Sales of Ice Cream by Category: % Value Growth 2018-2023
 Table 61 Sales of Ice Cream by Leading Flavours: Rankings 2018-2023
 Table 62 Sales of Impulse Ice Cream by Format: % Value 2018-2023
 Table 63 NBO Company Shares of Ice Cream: % Value 2019-2023
 Table 64 LBN Brand Shares of Ice Cream: % Value 2020-2023
 Table 65 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023
 Table 66 □LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023
 Table 67 □NBO Company Shares of Take-home Ice Cream: % Value 2019-2023
 Table 68 □LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023
 Table 69 □Distribution of Ice Cream by Format: % Value 2018-2023
 Table 70 □Forecast Sales of Ice Cream by Category: Volume 2023-2028
 Table 71 □Forecast Sales of Ice Cream by Category: Value 2023-2028
 Table 72 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028
 Table 73 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

SAVOURY SNACKS IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Taste and locally-made products remain paramount in savoury snacks

Health and convenience trends still at large

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Sustainability a key issue for savoury snacks

PROSPECTS AND OPPORTUNITIES

Product diversification is key to future growth

Mixing new flavours with health benefits

Tayto to retains its lead as private label increases retail share

CATEGORY DATA

Summary 3 Other Savoury Snacks by Product Type: 2023

Table 74 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 75 Sales of Savoury Snacks by Category: Value 2018-2023

Table 76 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 77 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 79 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 80 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 81 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 82 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 83 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 84 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

SUGAR CONFECTIONERY IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumption declines due to health concerns and economic conditions

?Newstalgia? trend embraced to help sugar confectionery stay relevant

Lower sugar confectionery expands in Ireland

PROSPECTS AND OPPORTUNITIES

Rising prices and higher sugar taxes to put further squeeze on consumption

Marketing and innovation focus could help stem decline

Private label and small companies expected to flourish

CATEGORY DATA

Summary 4 Other Sugar Confectionery by Product Type: 2023

Table 85 Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 86 Sales of Sugar Confectionery by Category: Value 2018-2023

Table 87 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 88 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 89 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

Table 90 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 91 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 92 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 93 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 94 □Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 95 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 96 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

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