

Snacks in Bosnia and Herzegovina

Market Direction | 2023-07-28 | 60 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Snacks continues its strong recovery in 2023, thanks to a period of stable consumer demand in Bosnia and Herzegovina in the post-pandemic period. Despite the rising costs of living, snacks have remained a popular option on the household shopping list. Retail volume sales rose in 2023, in the face of rising unit prices, which contributed to double-digit current value growth in the same year.

Euromonitor International's Snacks in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Snacks in Bosnia and Herzegovina
Euromonitor International
July 2023

List Of Contents And Tables

SNACKS IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Snacks in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023
Table 2 Sales of Snacks by Category: Value 2018-2023
Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023
Table 4 Sales of Snacks by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Snacks: % Value 2019-2023
Table 6 LBN Brand Shares of Snacks: % Value 2020-2023
Table 7 Penetration of Private Label by Category: % Value 2018-2023
Table 8 Distribution of Snacks by Format: % Value 2018-2023
Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028
Table 10 □Forecast Sales of Snacks by Category: Value 2023-2028
Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slight volume growth amid inflationary climate
Premiumisation trend fuels demand for affordable indulgences
Mondelez asserts its control in chocolate confectionery

PROSPECTS AND OPPORTUNITIES

Chocolate confectionery achieves moderate growth
Chocolate with toys faces promising growth
Premiumisation trend to develop with higher quality chocolate

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2018-2023
Table 14 Sales of Chocolate Confectionery by Category: Value 2018-2023
Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023
Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023
Table 17 Sales of Chocolate Tablets by Type: % Value 2018-2023
Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023
 Table 20 Distribution of Chocolate Confectionery by Format: % Value 2018-2023
 Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028
 Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028
 Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028
 Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028
 GUM IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gum consumption under pressure from changing snack preferences
 Rampant inflation drives up value growth
 Chewing gum is the dominant category

PROSPECTS AND OPPORTUNITIES

Gum consumption under further pressure
 Manufacturers will need to innovate in gum
 Wrigley doo to consolidate its lead

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2018-2023
 Table 26 Sales of Gum by Category: Value 2018-2023
 Table 27 Sales of Gum by Category: % Volume Growth 2018-2023
 Table 28 Sales of Gum by Category: % Value Growth 2018-2023
 Table 29 NBO Company Shares of Gum: % Value 2019-2023
 Table 30 LBN Brand Shares of Gum: % Value 2020-2023
 Table 31 Distribution of Gum by Format: % Value 2018-2023
 Table 32 Forecast Sales of Gum by Category: Volume 2023-2028
 Table 33 Forecast Sales of Gum by Category: Value 2023-2028
 Table 34 □Forecast Sales of Gum by Category: % Volume Growth 2023-2028
 Table 35 □Forecast Sales of Gum by Category: % Value Growth 2023-2028

SUGAR CONFECTIONERY IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sugar confectionery battles against negative image
 High inflation fuels value sales growth
 Medicated confectionery gains appeal from small base

PROSPECTS AND OPPORTUNITIES

Sugar confectionery faces limited growth prospects
 Healthier lifestyles will push consumers away from sugar confectionery
 Medicated confectionery will benefit from healthier positioning

CATEGORY DATA

Table 36 Sales of Sugar Confectionery by Category: Volume 2018-2023
 Table 37 Sales of Sugar Confectionery by Category: Value 2018-2023
 Table 38 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023
 Table 39 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023
 Table 40 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023
 Table 41 NBO Company Shares of Sugar Confectionery: % Value 2019-2023
 Table 42 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023
 Table 43 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 44 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 45 □Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 46 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Category returns to volume growth amid tough economic climate

Health trend has contrasting impact on category

Product development focuses on health and affordability

PROSPECTS AND OPPORTUNITIES

Full volume recovery is expected from the pandemic by 2025

Strong growth potential in snack bars and dried fruit

Small local grocers to lose more ground to convenience stores

CATEGORY DATA

Table 48 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 52 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 53 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 54 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 55 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 56 NBO Company Shares of Snack Bars: % Value 2019-2023

Table 57 □LBN Brand Shares of Snack Bars: % Value 2020-2023

Table 58 □NBO Company Shares of Fruit Snacks: % Value 2019-2023

Table 59 □LBN Brand Shares of Fruit Snacks: % Value 2020-2023

Table 60 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 61 □Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 62 □Distribution of Snack Bars by Format: % Value 2018-2023

Table 63 □Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 64 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

ICE CREAM IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Robust volume growth for ice cream

Health and wellness trend is potential threat

Yimor from Domaljevac to expand domestic ice cream brand offerings

PROSPECTS AND OPPORTUNITIES

Moderate growth anticipated for ice cream

Multipack dairy ice cream to gain appeal

Lower and no sugar options likely to expand

CATEGORY DATA

Table 68 Sales of Ice Cream by Category: Volume 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 69 Sales of Ice Cream by Category: Value 2018-2023
Table 70 Sales of Ice Cream by Category: % Volume Growth 2018-2023
Table 71 Sales of Ice Cream by Category: % Value Growth 2018-2023
Table 72 NBO Company Shares of Ice Cream: % Value 2019-2023
Table 73 LBN Brand Shares of Ice Cream: % Value 2020-2023
Table 74 Distribution of Ice Cream by Format: % Value 2018-2023
Table 75 Forecast Sales of Ice Cream by Category: Volume 2023-2028
Table 76 Forecast Sales of Ice Cream by Category: Value 2023-2028
Table 77 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028
Table 78 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

SAVOURY SNACKS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Savoury snacks enjoys solid growth momentum
Nuts, seeds and trail mixes witness strong growth alongside tortilla chips
Rice snacks sees new product activity

PROSPECTS AND OPPORTUNITIES

Savoury snacks to witness slowing retail volume growth in forecast period
Tortilla chips to shine bright as consumers enjoy Mexican cuisine
Mature sectors face strong competition from healthier snacks

CATEGORY DATA

Table 79 Sales of Savoury Snacks by Category: Volume 2018-2023
Table 80 Sales of Savoury Snacks by Category: Value 2018-2023
Table 81 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023
Table 82 Sales of Savoury Snacks by Category: % Value Growth 2018-2023
Table 83 NBO Company Shares of Savoury Snacks: % Value 2019-2023
Table 84 LBN Brand Shares of Savoury Snacks: % Value 2020-2023
Table 85 Distribution of Savoury Snacks by Format: % Value 2018-2023
Table 86 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028
Table 87 Forecast Sales of Savoury Snacks by Category: Value 2023-2028
Table 88 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028
Table 89 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

Snacks in Bosnia and Herzegovina

Market Direction | 2023-07-28 | 60 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com