

Snacks in Bosnia and Herzegovina

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Report description:

Snacks continues its strong recovery in 2023, thanks to a period of stable consumer demand in Bosnia and Herzegovina in the post-pandemic period. Despite the rising costs of living, snacks have remained a popular option on the household shopping list. Retail volume sales rose in 2023, in the face of rising unit prices, which contributed to double-digit current value growth in the same year.

Euromonitor International's Snacks in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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