

## **Portable Players in the United Arab Emirates**

Market Direction | 2023-07-25 | 19 pages | Euromonitor

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### **Report description:**

The demand for wireless speakers in the United Arab Emirates continues to grow, due to the increasing preference for wireless technology and connected devices. As leading smartphone brands continue to remove the headphone jack from new models, local consumers are embracing cable-free solutions for their audio needs. Category players are responding to this demand by offering durable and portable wireless speakers that are resistant to dirt and water.

Euromonitor International's Portable Players in United Arab Emirates report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Portable Players market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Portable Players in the United Arab Emirates

Euromonitor International

July 2023

List Of Contents And Tables

### PORTABLE PLAYERS IN THE UNITED ARAB EMIRATES

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Connected devices and wireless technology boost demand for wireless speakers

Demand for premium and feature-rich portable players remains resilient amid high inflation

Players prioritise product innovation in response to consumer demand

#### PROSPECTS AND OPPORTUNITIES

Increasing demand for wireless connectivity and smart features

Rise of wireless and compact designs for on-the-go lifestyles

Growing demand for portable players among outdoor enthusiasts

#### CATEGORY DATA

Table 1 Sales of Portable Players by Category: Volume 2018-2023

Table 2 Sales of Portable Players by Category: Value 2018-2023

Table 3 Sales of Portable Players by Category: % Volume Growth 2018-2023

Table 4 Sales of Portable Players by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Portable Players: % Volume 2019-2023

Table 6 LBN Brand Shares of Portable Players: % Volume 2020-2023

Table 7 Distribution of Portable Players by Channel: % Volume 2018-2023

Table 8 Forecast Sales of Portable Players by Category: Volume 2023-2028

Table 9 Forecast Sales of Portable Players by Category: Value 2023-2028

Table 10 □Forecast Sales of Portable Players by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Portable Players by Category: % Value Growth 2023-2028

### CONSUMER ELECTRONICS IN THE UNITED ARAB EMIRATES

#### EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

#### MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

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Table 22 □ Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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