

## **Portable Players in Israel**

Market Direction | 2023-07-28 | 18 pages | Euromonitor

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### **Report description:**

In keeping with its results throughout the review period, wireless speakers is set to be by far the most dynamic category within portable players in volume growth terms in 2023. It continues to benefit from the increasing consumer preference for streaming music and other audio content via smartphones and computers. Additionally, more Israelis are now choosing to combine one or more of these devices with smart TVs and monitors to create an immersive "surround sound" effect when watching movies an...

Euromonitor International's Portable Players in Israel report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Portable Players market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Demand for e-readers holds up reasonably well despite threat from other devices

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