

Portable Players in Hungary

Market Direction | 2023-07-25 | 17 pages | Euromonitor

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Report description:

Portable players were hard to find in retail channels in 2023 and their sales were negligible as technology advances are leading to portable player devices becoming obsolete. In particular smartphone and tablets are replacing the need for portable media players. This is also connected to a wider trend within consumer electronics towards multifunctionality, which offers perceived cost savings, increased convenience and minimises clutter within the home.

Euromonitor International's Portable Players in Hungary report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PORTABLE PLAYERS IN HUNGARY

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