

Portable Players in Chile

Market Direction | 2023-07-25 | 16 pages | Euromonitor

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Report description:

Portable players is set to return to growth in both retail volume and current value terms in 2023. This growth will mainly be driven by the largest category, wireless speakers. Despite seeing a decline in 2022, caused by the exceptional growth in 2021 and its subsequent sales correction to regular levels, this category is performing well due to the wide variety of products available in terms of prices, brands and quality, and the convenience of these products. Meanwhile, suffering from substitut...

Euromonitor International's Portable Players in Chile report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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