

In-Car Entertainment in Singapore

Market Direction | 2023-07-26 | 17 pages | Euromonitor

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Report description:

Most new vehicles sold in Singapore feature built-in entertainment systems that are constantly improving in quality, due to investments by car manufacturers which are incorporating advanced driver assistance systems technology. These systems help avoid accidents and assist with parking and cruise control by using monitors, cameras, and sensors embedded in the vehicle. As these features are integrated into many vehicles' media and navigation systems, drivers are less likely to replace them with a...

Euromonitor International's In-Car Entertainment in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Declining car ownership in Singapore contributes to the decline in demand

Category impacted by increasing usage of smartphones for GPS navigation

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