

In-Car Entertainment in Mexico

Market Direction | 2023-07-28 | 21 pages | Euromonitor

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Report description:

The downward trajectory in retail volume sales of in-car entertainment predated the outbreak of the Coronavirus (COVID-19) pandemic and related restrictions on travel and consumer movement in general. The negative results in terms of demand continued during COVID-19 and as the country moved out the pandemic towards the end of the review period. Indeed, the rate of decline in retail volume sales of in-car entertainment accelerated from 2020 because of an increase in hybrid working arrangements an...

Euromonitor International's In-Car Entertainment in Mexico report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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