

In-Car Entertainment in Japan

Market Direction | 2023-07-24 | 17 pages | Euromonitor

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Report description:

After a double-digit retail volume decrease was seen for in-car entertainment in 2020, brought about by home seclusion during the pandemic, in-car entertainment experienced a further almost double-digit decline in 2021. The decrease slowed in 2022, and this is set to continue in 2023, but it is not expected to be able see any rebound, even after big shocks for several consecutive years. The underlying trend is for decline - and this is not even at a slow rate, but a solid, steady decline.

Euromonitor International's In-Car Entertainment in Japan report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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