

In-Car Entertainment in Greece

Market Direction | 2023-07-26 | 19 pages | Euromonitor

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Report description:

The shortage of both second-hand and new cars that started in 2021 remains a key obstacle to sector performance. During 2022 and 2023, delivery times for new cars exceeds 6 months, reaching even a year in many cases. The lack of both new and second-cars is expected to negatively impact performance of in-car entertainment. The long waiting time for cars, as well as price increases, is leading to many consumers to reevaluate their decision to buy a new car. Consumers are also increasingly using pu...

Euromonitor International's In-Car Entertainment in Greece report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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