

In-Car Entertainment in Argentina

Market Direction | 2023-07-28 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

2023 saw in-car navigation record yet another double-digit drop in volume sales as category sales declined further towards vanishing point. The use of dedicated devices designed especially for GPS navigation while driving is now extremely rare in Argentina, with such devices practically non-existent in cars throughout the country by the end of the review period. For these reasons, the use of in-car navigation was not particularly affected by the restrictions that were placed on the movement of t...

Euromonitor International's In-Car Entertainment in Argentina report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

In-Car Entertainment in Argentina
Euromonitor International
July 2023

List Of Contents And Tables

IN-CAR ENTERTAINMENT IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Double-digit declines in in-car navigation as consumers migrate to mobile phones

In-dash media players remains the biggest and most competitive category

Bomber cements its category leadership, relegating Pioneer to perpetual second place

PROSPECTS AND OPPORTUNITIES

Motorists shifting to other means of transportation set to undermine category growth

High level of informality in distribution of in-dash media players and in-car speakers

In-car navigation set to continue diminishing towards vanishing point

CATEGORY DATA

Table 1 Sales of In-Car Entertainment by Category: Volume 2018-2023

Table 2 Sales of In-Car Entertainment by Category: Value 2018-2023

Table 3 Sales of In-Car Entertainment by Category: % Volume Growth 2018-2023

Table 4 Sales of In-Car Entertainment by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of In-Car Entertainment: % Volume 2019-2023

Table 6 LBN Brand Shares of In-Car Entertainment: % Volume 2020-2023

Table 7 Distribution of In-Car Entertainment by Channel: % Volume 2018-2023

Table 8 Forecast Sales of In-Car Entertainment by Category: Volume 2023-2028

Table 9 Forecast Sales of In-Car Entertainment by Category: Value 2023-2028

Table 10 □Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of In-Car Entertainment by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN ARGENTINA

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

In-Car Entertainment in Argentina

Market Direction | 2023-07-28 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|----------------------|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | 2025-06-23 |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com