

Imaging Devices in Vietnam

Market Direction | 2023-07-25 | 17 pages | Euromonitor

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Report description:

Sales of imaging devices continue to decline in retail volume terms in 2023, continuing the pattern seen over the review period. Despite increasing numbers of young Vietnamese people participating on social media platforms such as YouTube and TikTok the demand for imaging devices continues to drop at a rapid pace in 2023. Additionally, while consumers have started to travel and take part in outdoor activities again now that the pandemic is over, and thus having more opportunities to create conte...

Euromonitor International's Imaging Devices in Vietnam report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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