

Imaging Devices in South Korea

Market Direction | 2023-07-27 | 20 pages | Euromonitor

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Report description:

Raw materials shortages and supply chain disruptions caused by geopolitical issues (e.g., global semiconductor chip shortage, war in Ukraine) resulted in delays in the production of digital cameras and subsequently a decline in retail volume sales in 2022, which is set to continue in 2023. However, current value sales are expected to see growth, as raw materials shortages have led to increasing production costs, and manufacturers have therefore raised the retail prices of digital cameras.

Euromonitor International's Imaging Devices in South Korea report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DSLR cameras loses sales, while mirrorless cameras performs better

Retro digital cameras gain niche popularity amongst gen Z

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No positive indicators to suggest the rebound of digital cameras

Players act to limit decline

Sales of digital camcorders likely to depend on action cameras and seasonal events

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