

Imaging Devices in Singapore

Market Direction | 2023-07-26 | 17 pages | Euromonitor

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Report description:

The popularity of imaging devices continues to decline as part of a long-term trend in Singapore, as many local consumers prefer to use their smartphones to take photographs and videos. The quality of smartphone cameras is constantly improving due to technological advancements, and newer models tend to feature three or more camera lenses, which means the quality of the images captured is consistently increasing. In addition, using a smartphone camera is considered more convenient as it is always...

Euromonitor International's Imaging Devices in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Category continues to lose relevance as smartphones rise as alternative option

Consumers increasingly use smartphones for content creation

SLR cameras increasingly replaced by mirrorless options

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Demand to be sustained by increasing number of influencers and content creators in Singapore

E-commerce set to gain further share

Digital camcorders more resilient than cameras to smartphone cannibalisation

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