

Home Video in the Philippines

Market Direction | 2023-07-25 | 20 pages | Euromonitor

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Report description:

Sales of LCD TVs are declining in retail volume terms in 2023 as consumers are now spending more time outdoors again with COVID-19 restrictions having been fully lifted. Most purchases are coming from consumers looking to upgrade to larger LCD TVs or smart TVs, but many lower- to middle-income households are holding off purchasing new televisions while their old ones are still working. Consumers in the Philippines tend to look to stretch the lifespan of their televisions and will use it until it...

Euromonitor International's Home Video in Philippines report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Video market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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