

## **Home Video in the Netherlands**

Market Direction | 2023-07-28 | 19 pages | Euromonitor

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### **Report description:**

Home video volume sales are expected to decline overall in 2023 as consumers remain cautious about making large purchases in an uncertain economic environment. Sales of televisions, which drive growth in this category, are set to see decline in volume terms in 2023 as post-pandemic purchases remain low. Consumers have not been in a hurry to replace their old TVs. There is also a tendency for young Dutch consumers to forego purchasing a TV and instead go for a projector. As for video players, thi...

Euromonitor International's Home Video in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Video market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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