

Home Audio and Cinema in Mexico

Market Direction | 2023-07-28 | 22 pages | Euromonitor

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Report description:

During 2020 and 2021, the demand for home audio and cinema was supported by the exigencies of the Coronavirus (COVID-19) pandemic, which saw consumers fall back on the home for entertainment purposes. As consumers worked, studied and entertained themselves at home, they were more willing to spend money on home audio and cinema devices. However, this tendency was largely offset by the economic shock of the pandemic, which led many consumers to rein in their discretionary spending. Nonetheless, wh...

Euromonitor International's Home Audio and Cinema in Mexico report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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