

## **Home Audio and Cinema in Japan**

Market Direction | 2023-07-24 | 18 pages | Euromonitor

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### **Report description:**

2023 is set to be another year of volume decline for home audio and cinema. Indeed, sales in the category have been decreasing for over a decade. It is clear that the decrease is due to a structural shift in how consumers engage with music. This has been an inevitable trend, most strongly driven by the expansion and evolution of mobile phones. Not only after the advent of smartphones, but from the time of feature phones, music began to be carried in the palm of the hand, although smartphones acc...

Euromonitor International's Home Audio and Cinema in Japan report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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