

Home Audio and Cinema in Indonesia

Market Direction | 2023-07-26 | 20 pages | Euromonitor

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Report description:

The driving force behind volume sales in home audio and cinema in Indonesia in 2023 is speakers, as a rising trend towards recreating the cinema experience at home, driven by streaming services, motivates consumers to upgrade their sound systems. Speakers is the only category member enjoying positive volume sales growth in 2023. Urban consumers in Indonesia, in particular, are highly conscious of the convenience and superior quality offered by sound bars and show considerable eagerness in adopti...

Euromonitor International's Home Audio and Cinema in Indonesia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Polytron retains market leadership through strategic implementation

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