

## **Home Audio and Cinema in Greece**

Market Direction | 2023-07-26 | 20 pages | Euromonitor

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### **Report description:**

Several factors contribute to an expected significant decline in home audio in 2023. Continuing elevated inflation is reducing consumer purchasing power. In addition, during the early pandemic, there was a surge in spending on home audio, as people were confined to home and there is no need to replace these systems yet. In addition, with society having put fears about COVID-19 fully behind them, they are spending more time outside the home and as a result, do not feel the same need to invest in...

Euromonitor International's Home Audio and Cinema in Greece report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2023

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