

Home Audio and Cinema in Egypt

Market Direction | 2023-07-25 | 17 pages | Euromonitor

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Report description:

Retail volume sales continues to decline in 2023 with high inflation and the currency devaluation further eroding consumer purchasing power. In the face of economic uncertainty, consumers are limiting the amount they can spend on luxurious appliances, with most having to prioritise their spending on essentials. In addition, with many people making upgrades to home audio and cinema systems since the pandemic, there was much less demand in 2023.

Euromonitor International's Home Audio and Cinema in Egypt report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Audio and Cinema in Egypt
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List Of Contents And Tables

HOME AUDIO AND CINEMA IN EGYPT

KEY DATA FINDINGS

2023 DEVELOPMENTS

Home audio and cinema faces ongoing decline

Home cinema and speaker systems perform well as overall home audio and cinema category faces decline

In-store retail purchases remain prominent for audio and movie theatre equipment

PROSPECTS AND OPPORTUNITIES

Most categories under pressure

Home cinema and speaker systems to expand

Digital media player docks to see reduced prices as retailers strive to sell off stock

CATEGORY DATA

Table 1 Sales of Home Audio and Cinema by Category: Volume 2018-2023

Table 2 Sales of Home Audio and Cinema by Category: Value 2018-2023

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028

Table 10 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN EGYPT

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

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Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

Home Audio and Cinema in Egypt

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