

Home Audio and Cinema in Brazil

Market Direction | 2023-07-25 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Consumers in general are no longer interested in most of the categories within home audio and cinema, with practically all of them seeing double-digit declines in both retail volume and current value terms in 2022, and this is set to continue in 2023. These products are being replaced mostly with wireless speakers, a category which has been gaining strong popularity amongst the Brazilian population. Audio separates, digital media player docks, hi-fi systems, and speakers are no longer popular in...

Euromonitor International's Home Audio and Cinema in Brazil report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Audio and Cinema in Brazil
Euromonitor International
July 2023

List Of Contents And Tables

HOME AUDIO AND CINEMA IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Decline continues, with only home cinema and speaker systems maintaining stability

Economic crisis has a significant impact on home audio and cinema

Retailers offer big discounts to push sales

PROSPECTS AND OPPORTUNITIES

Continued growth of wireless technology and smart home audio threaten sales

Sustainability and eco-friendly options to drive new developments

Enhanced audio quality and immersive experience for home theatre enthusiasts

CATEGORY DATA

Table 1 Sales of Home Audio and Cinema by Category: Volume 2018-2023

Table 2 Sales of Home Audio and Cinema by Category: Value 2018-2023

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028

Table 10 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN BRAZIL

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Home Audio and Cinema in Brazil

Market Direction | 2023-07-25 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com