

## **Home Audio and Cinema in Argentina**

Market Direction | 2023-07-28 | 20 pages | Euromonitor

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### **Report description:**

During 2023, demand for home audio and cinema remained on a downtrends trend. Volume sales have been falling in the category for many years, although 2020 was an exception as the strict approach taken to social distancing and home seclusion at the peak of the COVID-19 pandemic led to local consumers spending much more of their time at home, which encouraged him to acquire a wide range of home audio and cinema devices to enjoy music and videos whilst being required to spend much more of their tim...

Euromonitor International's Home Audio and Cinema in Argentina report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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