

Consumer Electronics in the United Arab Emirates

Market Direction | 2023-07-25 | 80 pages | Euromonitor

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Report description:

Demand for consumer electronics in the United Arab Emirates continues to grow, albeit at a marginally slower pace compared to the previous year. On the other hand, current value sales continue to record more dynamic growth in 2023, primarily due to price hikes resulting from high inflation rates that are further driving up costs. As most COVID-19 restrictions in the United Arab Emirates were lifted in 2022, allowing for a "return to normal," and inflation rates remained high, some local consumer...

Euromonitor International's Consumer Electronics in United Arab Emirates report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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