

Consumer Electronics in the United Arab Emirates

Market Direction | 2023-07-25 | 80 pages | Euromonitor

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Report description:

Demand for consumer electronics in the United Arab Emirates continues to grow, albeit at a marginally slower pace compared to the previous year. On the other hand, current value sales continue to record more dynamic growth in 2023, primarily due to price hikes resulting from high inflation rates that are further driving up costs. As most COVID-19 restrictions in the United Arab Emirates were lifted in 2022, allowing for a "return to normal," and inflation rates remained high, some local consumer...

Euromonitor International's Consumer Electronics in United Arab Emirates report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Electronics in the United Arab Emirates

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List Of Contents And Tables

CONSUMER ELECTRONICS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 1 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 2 Sales of Consumer Electronics by Category: Value 2018-2023

Table 3 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 4 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 6 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 7 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 8 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 9 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 10 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

COMPUTERS AND PERIPHERALS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Changing consumer preferences as demand for desktops further declines

Shift in consumer spending patterns amid high inflation

Samsung leads consolidated landscape, while Apple appeals to premium consumer segment

PROSPECTS AND OPPORTUNITIES

Further positive demand for laptops

Monitors still offers some potential over the forecast period

Evolving peripherals as monitors adapt to complement laptops

CATEGORY DATA

Table 12 Sales of Computers and Peripherals by Category: Volume 2018-2023

Table 13 Sales of Computers and Peripherals by Category: Value 2018-2023

Table 14 Sales of Computers and Peripherals by Category: % Volume Growth 2018-2023

Table 15 Sales of Computers and Peripherals by Category: % Value Growth 2018-2023

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Table 16 Sales of Computers by Category: Business Volume 2018-2023
 Table 17 Sales of Computers by Category: Business Value MSP 2018-2023
 Table 18 Sales of Computers by Category: Business Volume Growth 2018-2023
 Table 19 Sales of Computers by Category: Business Value MSP Growth 2018-2023
 Table 20 NBO Company Shares of Computers and Peripherals: % Volume 2019-2023
 Table 21 LBN Brand Shares of Computers and Peripherals: % Volume 2020-2023
 Table 22 Distribution of Computers and Peripherals by Channel: % Volume 2018-2023
 Table 23 Forecast Sales of Computers and Peripherals by Category: Volume 2023-2028
 Table 24 Forecast Sales of Computers and Peripherals by Category: Value 2023-2028
 Table 25 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2023-2028
 Table 26 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2023-2028
 Table 27 Forecast Sales of Computers by Category: Business Volume 2023-2028
 Table 28 Forecast Sales of Computers by Category: Business Value MSP 2023-2028
 Table 29 Forecast Sales of Computers by Category: Business Volume Growth 2023-2028
 Table 30 Forecast Sales of Computers by Category: Business Value MSP Growth 2023-2028

IN-CAR ENTERTAINMENT IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Overall declines for in-car entertainment due to changing consumer preferences
 Rise of smartphone GPS negatively impacts demand for in-car navigation
 In car speakers records positive growth amid decline in overall category

PROSPECTS AND OPPORTUNITIES

Mainstream products expected to record further declines as consumers favour innovation
 Advanced connectivity and innovative products expected to appeal to consumers
 Active noise cancellation set to take centre stage

CATEGORY DATA

Table 31 Sales of In-Car Entertainment by Category: Volume 2018-2023
 Table 32 Sales of In-Car Entertainment by Category: Value 2018-2023
 Table 33 Sales of In-Car Entertainment by Category: % Volume Growth 2018-2023
 Table 34 Sales of In-Car Entertainment by Category: % Value Growth 2018-2023
 Table 35 NBO Company Shares of In-Car Entertainment: % Volume 2019-2023
 Table 36 LBN Brand Shares of In-Car Entertainment: % Volume 2020-2023
 Table 37 Distribution of In-Car Entertainment by Channel: % Volume 2018-2023
 Table 38 Forecast Sales of In-Car Entertainment by Category: Volume 2023-2028
 Table 39 Forecast Sales of In-Car Entertainment by Category: Value 2023-2028
 Table 40 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2023-2028
 Table 41 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2023-2028

HOME AUDIO AND CINEMA IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for smart and connected solutions, and premium audio products
 Competition intensifies as leading players focus on innovation
 Seasonal promotions remain prominent

PROSPECTS AND OPPORTUNITIES

Growing preference for wireless and multi-room audio solutions
 Shift towards premium wireless audio solutions
 Retailers to continue embracing omnichannel distribution strategy

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CATEGORY DATA

Table 42 Sales of Home Audio and Cinema by Category: Volume 2018-2023

Table 43 Sales of Home Audio and Cinema by Category: Value 2018-2023

Table 44 Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023

Table 45 Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023

Table 46 NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023

Table 47 LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023

Table 48 Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023

Table 49 Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028

Table 50 Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028

Table 51 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028

Table 52 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028

HOME VIDEO IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Solid demand despite further increase in average unit price

Chinese television players remain strong competitors

E-commerce sales continue to help drive growth of home video

PROSPECTS AND OPPORTUNITIES

Home video set to shift towards immersive viewing experiences and smart connectivity

OLED technology set to take centre stage as consumers demand superior visual experience

Global brands and emerging Chinese players likely to dominate home video

CATEGORY DATA

Table 53 Sales of Home Video by Category: Volume 2018-2023

Table 54 Sales of Home Video by Category: Value 2018-2023

Table 55 Sales of Home Video by Category: % Volume Growth 2018-2023

Table 56 Sales of Home Video by Category: % Value Growth 2018-2023

Table 57 Sales of LCD TVs by Network Connectivity: % Retail Volume 2018-2023

Table 58 NBO Company Shares of Home Video: % Volume 2019-2023

Table 59 LBN Brand Shares of Home Video: % Volume 2020-2023

Table 60 Distribution of Home Video by Channel: % Volume 2018-2023

Table 61 Forecast Sales of Home Video by Category: Volume 2023-2028

Table 62 □Forecast Sales of Home Video by Category: Value 2023-2028

Table 63 □Forecast Sales of Home Video by Category: % Volume Growth 2023-2028

Table 64 □Forecast Sales of Home Video by Category: % Value Growth 2023-2028

Table 65 □Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2023-2028

IMAGING DEVICES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Specialist digital camcorders drive demand among local content creators

Growing demand for professional-grade cameras

Canon, Nikon, and Sony continue to dominate imaging devices in local market

PROSPECTS AND OPPORTUNITIES

Rise in smartphone photography set to further impact demand for standard imaging devices

Growing demand for action cameras among local consumers

Focus on travel and adventure photography as consumers seek to document leisure experiences

CATEGORY DATA

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Table 66 Sales of Imaging Devices by Category: Volume 2018-2023
 Table 67 Sales of Imaging Devices by Category: Value 2018-2023
 Table 68 Sales of Imaging Devices by Category: % Volume Growth 2018-2023
 Table 69 Sales of Imaging Devices by Category: % Value Growth 2018-2023
 Table 70 NBO Company Shares of Imaging Devices: % Volume 2019-2023
 Table 71 LBN Brand Shares of Imaging Devices: % Volume 2020-2023
 Table 72 Distribution of Imaging Devices by Channel: % Volume 2018-2023
 Table 73 Forecast Sales of Imaging Devices by Category: Volume 2023-2028
 Table 74 Forecast Sales of Imaging Devices by Category: Value 2023-2028
 Table 75 □Forecast Sales of Imaging Devices by Category: % Volume Growth 2023-2028
 Table 76 □Forecast Sales of Imaging Devices by Category: % Value Growth 2023-2028

PORTABLE PLAYERS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Connected devices and wireless technology boost demand for wireless speakers
 Demand for premium and feature-rich portable players remains resilient amid high inflation
 Players prioritise product innovation in response to consumer demand

PROSPECTS AND OPPORTUNITIES

Increasing demand for wireless connectivity and smart features
 Rise of wireless and compact designs for on-the-go lifestyles
 Growing demand for portable players among outdoor enthusiasts

CATEGORY DATA

Table 77 Sales of Portable Players by Category: Volume 2018-2023
 Table 78 Sales of Portable Players by Category: Value 2018-2023
 Table 79 Sales of Portable Players by Category: % Volume Growth 2018-2023
 Table 80 Sales of Portable Players by Category: % Value Growth 2018-2023
 Table 81 NBO Company Shares of Portable Players: % Volume 2019-2023
 Table 82 LBN Brand Shares of Portable Players: % Volume 2020-2023
 Table 83 Distribution of Portable Players by Channel: % Volume 2018-2023
 Table 84 Forecast Sales of Portable Players by Category: Volume 2023-2028
 Table 85 Forecast Sales of Portable Players by Category: Value 2023-2028
 Table 86 □Forecast Sales of Portable Players by Category: % Volume Growth 2023-2028
 Table 87 □Forecast Sales of Portable Players by Category: % Value Growth 2023-2028

MOBILE PHONES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Premiumisation trend drives up average unit price
 Apple and Samsung compete for top premium positioning, while Oppo and Xiaomi appeal to budget consumers
 E-commerce continues to penetrate mobile phones in 2023

PROSPECTS AND OPPORTUNITIES

Shift in consumer spending patterns expected to favour premium brands
 Players set to compete by focusing on innovation
 Local market set to witness growing popularity of refurbished smartphones
 Price set to play a crucial role in driving consumer demand

CATEGORY DATA

Table 88 Sales of Mobile Phones by Category: Volume 2018-2023
 Table 89 Sales of Mobile Phones by Category: Value 2018-2023

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Table 90 Sales of Mobile Phones by Category: % Volume Growth 2018-2023
Table 91 Sales of Mobile Phones by Category: % Value Growth 2018-2023
Table 92 Sales of Smartphones by Screen Size: % Retail Volume 2020-2023
Table 93 NBO Company Shares of Mobile Phones: % Volume 2019-2023
Table 94 LBN Brand Shares of Mobile Phones: % Volume 2020-2023
Table 95 Distribution of Mobile Phones by Channel: % Volume 2018-2023
Table 96 Forecast Sales of Mobile Phones by Category: Volume 2023-2028
Table 97 □Forecast Sales of Mobile Phones by Category: Value 2023-2028
Table 98 □Forecast Sales of Mobile Phones by Category: % Volume Growth 2023-2028
Table 99 □Forecast Sales of Mobile Phones by Category: % Value Growth 2023-2028
Table 100 □Forecast Sales of Smartphones by Screen Size: % Retail Volume 2023-2028

WEARABLE ELECTRONICS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Focus on health and wellness drives sales of wearable electronics
Consumers increasingly demand more sophisticated fitness trackers
Rise of smart wearables and innovation drive value sales growth

PROSPECTS AND OPPORTUNITIES

Further innovation to fuel demand and shape the future of wearable technology
Soaring demand for smart wearables to drive category's trajectory
Growing demand for premium analogue activity watches

CATEGORY DATA

Table 101 Sales of Wearable Electronics by Category: Volume 2018-2023
Table 102 Sales of Wearable Electronics by Category: Value 2018-2023
Table 103 Sales of Wearable Electronics by Category: % Volume Growth 2018-2023
Table 104 Sales of Wearable Electronics by Category: % Value Growth 2018-2023
Table 105 NBO Company Shares of Wearable Electronics: % Volume 2019-2023
Table 106 LBN Brand Shares of Wearable Electronics: % Volume 2020-2023
Table 107 Distribution of Wearable Electronics by Channel: % Volume 2018-2023
Table 108 Forecast Sales of Wearable Electronics by Category: Volume 2023-2028
Table 109 Forecast Sales of Wearable Electronics by Category: Value 2023-2028
Table 110 □Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028
Table 111 □Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

HEADPHONES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wireless headbands gains popularity as premium audio accessories, led by Sony and Bose
Competition and innovation drive growth of headphones in local market
Retailers embrace e-commerce and omnichannel strategies

PROSPECTS AND OPPORTUNITIES

Rapid adoption of TWS earbuds reshapes wireless audio space
Further growth of TWS earbuds to be driven by emergence of more competitive brands
Scope for Sony and JBL to expand within headphones over forecast period

CATEGORY DATA

Table 112 Sales of Headphones by Category: Volume 2018-2023
Table 113 Sales of Headphones by Category: Value 2018-2023
Table 114 Sales of Headphones by Category: % Volume Growth 2018-2023

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Table 115 Sales of Headphones by Category: % Value Growth 2018-2023
Table 116 NBO Company Shares of Headphones: % Volume 2019-2023
Table 117 LBN Brand Shares of Headphones: % Volume 2020-2023
Table 118 Distribution of Headphones by Channel: % Volume 2018-2023
Table 119 Forecast Sales of Headphones by Category: Volume 2023-2028
Table 120 Forecast Sales of Headphones by Category: Value 2023-2028
Table 121 □Forecast Sales of Headphones by Category: % Volume Growth 2023-2028
Table 122 □Forecast Sales of Headphones by Category: % Value Growth 2023-2028

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