

## Consumer Electronics in Spain

Market Direction | 2023-07-25 | 91 pages | Euromonitor

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### Report description:

Consumer electronics experienced an overall decline in retail volume sales in 2022 with this pattern continuing in 2023 across nearly all categories. The economic downturn in 2022 alongside high inflation and rising energy prices continues to have an impact on consumer purchasing power and confidence in 2023. In addition to these pressures, some categories continued to be negative impacted by the market adjustment after the strong growth seen during 2020 in response to the outbreak of COVID-19.

Euromonitor International's Consumer Electronics in Spain report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Consumer Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2023

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Another difficult year for computers and peripherals as pandemic highs fade and consumer confidence dips

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