

Consumer Electronics in Israel

Market Direction | 2023-07-28 | 78 pages | Euromonitor

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Report description:

Consumer electronics in Israel is set to record another solid performance in volume terms in 2023, with growth expected to be up marginally from 2022. Together with a rapidly expanding population and sustained growth in the number of households in the country, the fact that the local economy has rebounded strongly from the impact of the pandemic and proven fairly resilient in the face of subsequent shocks created by Russia's invasion of Ukraine and the global spike in inflation has helped to buo...

Euromonitor International's Consumer Electronics in Israel report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

Laptops increasingly favoured over desktops
Smartphones and laptops cannibalise demand for tablets
Remote working and gaming trends boost sales of monitors

PROSPECTS AND OPPORTUNITIES

Laptops projected to show the strongest growth in retail volume sales
Demand for tablets will continue to fall
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 Digital media player docks remains the fastest declining category
 Home cinema and speaker systems shows comparatively resilient performance

PROSPECTS AND OPPORTUNITIES

5G rollout and adoption of smart home networks will reinforce declining trend
 Demand will increasingly be concentrated among "purists"
 Connectivity and compatibility will be essential features in new launches

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Digital cameras set to remain the largest category

Increasing reliance on professionals and hobbyists will shape direction of innovation

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