

Consumer Electronics in Hungary

Market Direction | 2023-07-25 | 73 pages | Euromonitor

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Report description:

High inflation affected volume sales of consumer electronics in Hungary in 2023. While strong value growth was recorded, overall volume sales were flat, with a weaker performance in the first half of the year. Strong demand for consumer electronics used at home during COVID-19 further impacted volume sales in 2023 as consumers did not need to upgrade recently purchased devices.

Euromonitor International's Consumer Electronics in Hungary report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Working from home and gaming benefit monitors
Environmental impact, high operating costs and people printing less impact printers

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