

Computers and Peripherals in the US

Market Direction | 2023-07-25 | 25 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In the US, recent trends in computers and peripherals have been shaped by ongoing corrections and shifts in consumer behaviour, especially during the post-pandemic era. At the peak of the COVID-19 pandemic, there was a significant surge in sales as manufacturers and retailers witnessed strong demand for upgraded laptops, desktops, monitors and printers, a trend that was fuelled mainly by consumers investing in home offices. However, as the market adjusted and the anticipation of weak consumer de...

Euromonitor International's Computers and Peripherals in USA report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Computers and Peripherals in the US
Euromonitor International
July 2023

List Of Contents And Tables

COMPUTERS AND PERIPHERALS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Post-covid correction continues across all categories of computers and peripherals

Supply chain management by leading brands mitigates sales declines

Online gaming drives technological innovation in computers and peripherals

PROSPECTS AND OPPORTUNITIES

Desktops slated for further weak growth over the forecast period

Innovations in gaming monitors set to support overall demand for monitors

The positive influence of COVID-inspired work from home culture to diminish

CATEGORY DATA

Table 1 Sales of Computers and Peripherals by Category: Volume 2018-2023

Table 2 Sales of Computers and Peripherals by Category: Value 2018-2023

Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2018-2023

Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2018-2023

Table 5 Sales of Computers by Category: Business Volume 2018-2023

Table 6 Sales of Computers by Category: Business Value MSP 2018-2023

Table 7 Sales of Computers by Category: Business Volume Growth 2018-2023

Table 8 Sales of Computers by Category: Business Value MSP Growth 2018-2023

Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2019-2023

Table 10 □LBN Brand Shares of Computers and Peripherals: % Volume 2020-2023

Table 11 □Distribution of Computers and Peripherals by Channel: % Volume 2018-2023

Table 12 □Forecast Sales of Computers and Peripherals by Category: Volume 2023-2028

Table 13 □Forecast Sales of Computers and Peripherals by Category: Value 2023-2028

Table 14 □Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2023-2028

Table 15 □Forecast Sales of Computers and Peripherals by Category: % Value Growth 2023-2028

Table 16 □Forecast Sales of Computers by Category: Business Volume 2023-2028

Table 17 □Forecast Sales of Computers by Category: Business Value MSP 2023-2028

Table 18 □Forecast Sales of Computers by Category: Business Volume Growth 2023-2028

Table 19 □Forecast Sales of Computers by Category: Business Value MSP Growth 2023-2028

CONSUMER ELECTRONICS IN THE US

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

MARKET DATA

Table 20 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 21 Sales of Consumer Electronics by Category: Value 2018-2023

Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 23 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 24 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 26 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 28 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 29 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 30 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Computers and Peripherals in the US

Market Direction | 2023-07-25 | 25 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-10
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com