

Computers and Peripherals in the Netherlands

Market Direction | 2023-07-28 | 21 pages | Euromonitor

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Report description:

Computers and peripherals are set to register a steep decline in volume sales in 2023 as consumers are proving reluctant to spend on big items due to the high rate of inflation. Apart from that, the uncertainty caused by the war following the Russian invasion of Ukraine and the energy crisis have kept consumers in saving mode. Additionally, whilst replacement sales will occur over time, the extremely high growth seen during the COVID-19 crisis is influencing sales in 2023. Consumers who focused...

Euromonitor International's Computers and Peripherals in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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