

Computers and Peripherals in the Czech Republic

Market Direction | 2023-07-26 | 22 pages | Euromonitor

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Report description:

Monitors saw volume sales dip slightly in 2023 with business upgrades the main category growth driver. Overall, volume sales of monitors remain well above pre-pandemic levels following the strong growth in 2020 and 2021 as lockdowns encouraged sales for home use. In 2023, demand is naturally falling back to normal levels, but the rising cost of living has also hampered demand levels. Product availability has improved in 2023 as logistical problems have improved, with key players innovating. Sale...

Euromonitor International's Computers and Peripherals in Czech Republic report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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