

Computers and Peripherals in Mexico

Market Direction | 2023-07-28 | 24 pages | Euromonitor

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Report description:

Retail volume sales of computers and peripherals are projected to continue to decrease over 2023, after the spike recorded in the wake of the outbreak of the Coronavirus (COVID-19) pandemic in 2020, when consumers were forced to fall back on the home for work, communication, socialisation and entertainment. The exigencies of the pandemic in Mexico saw a shift to work from home in line with COVID-19 restrictions on movement. This drove a significant acceleration in the rate of retail volume and c...

Euromonitor International's Computers and Peripherals in Mexico report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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