

Computers and Peripherals in Egypt

Market Direction | 2023-07-25 | 20 pages | Euromonitor

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Report description:

Desktops is suffering a second consecutive year of retail volume sales decline in 2023 as soaring inflation in Egypt takes its toll on the Egyptian pound and consumer spending. Inflation reached a high of 32.7% in March 2023, compared to 12.1% in March 2022, whilst the Egyptian currency also lost significant value in the first quarter of 2023. Meanwhile, the shortage of foreign currency has made imports more difficult. The government has resumed the use of collection documents for imported goods...

Euromonitor International's Computers and Peripherals in Egypt report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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