

Computers and Peripherals in Austria

Market Direction | 2023-07-25 | 20 pages | Euromonitor

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Report description:

There is expected to be a further strong decline in retail volume sales across computers and peripherals in Austria over 2023. There was a shift in demand towards specialised products in the wake of the Coronavirus (COVID-19) pandemic, as consumers spending long periods in the home sought out computers and peripherals to make home seclusion easier and more interesting. However, the economic fallout of the pandemic, exacerbated by high inflation and rising costs of living towards the end of the r...

Euromonitor International's Computers and Peripherals in Austria report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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