

Cigarettes in Georgia

Market Direction | 2023-06-20 | 20 pages | Euromonitor

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Report description:

There was a temporary issue with supplies of cigarettes in 2022. Cigarettes are mainly imported from Ukraine, but with war breaking out in Ukraine in 2022, supply lines were severely disrupted. As a result, other trade routes had to be found quickly, with Turkey being one of the main importers, with supplies also coming from Uzbekistan, Kazakhstan, Azerbaijan and Russia. However, the supply disruptions were sorted out relatively quickly and volume sales increased significantly in 2022, as the fu...

Euromonitor International's Cigarettes in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN GEORGIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Supply disruptions as war in Ukraine hits imports

Illicit trade continues to be a serious issue

Leader Philip Morris gains further value share

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Trading down expected over forecast period

Heightened health awareness will negatively impact demand for cigarettes

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TOBACCO IN GEORGIA

EXECUTIVE SUMMARY

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Tobacco in 2022: The big picture

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Retailing developments

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