

## Chocolate Confectionery in Bosnia and Herzegovina

Market Direction | 2023-07-28 | 18 pages | Euromonitor

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### Report description:

In 2023, chocolate confectionery is witnessing low and stable retail volume growth, despite the ongoing inflationary pressures in Bosnia and Herzegovina. As seen during past financial crises, affordable treats, such as chocolate confectionery, can thrive under tough economic circumstances, as people look for small ways to indulge themselves in a more straitened existence. Chocolate confectionery continues to recover from the pandemic although total volumes are still below 2019 levels. By contrast...

Euromonitor International's Chocolate Confectionery in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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