

Chocolate Confectionery in Bosnia and Herzegovina

Market Direction | 2023-07-28 | 18 pages | Euromonitor

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Report description:

In 2023, chocolate confectionery is witnessing low and stable retail volume growth, despite the ongoing inflationary pressures in Bosnia and Herzegovina. As seen during past financial crises, affordable treats, such as chocolate confectionery, can thrive under tough economic circumstances, as people look for small ways to indulge themselves in a more straitened existence. Chocolate confectionery continues to recover from the pandemic although total volumes are still below 2019 levels. By contrast...

Euromonitor International's Chocolate Confectionery in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Chocolate Confectionery in Bosnia and Herzegovina
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List Of Contents And Tables

CHOCOLATE CONFECTIONERY IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slight volume growth amid inflationary climate

Premiumisation trend fuels demand for affordable indulgences

Mondelez asserts its control in chocolate confectionery

PROSPECTS AND OPPORTUNITIES

Chocolate confectionery achieves moderate growth

Chocolate with toys faces promising growth

Premiumisation trend to develop with higher quality chocolate

CATEGORY DATA

Table 1 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 2 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 5 Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 10 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 11 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

SNACKS IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2018-2023

Table 14 Sales of Snacks by Category: Value 2018-2023

Table 15 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 16 Sales of Snacks by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Snacks: % Value 2019-2023

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Table 18 LBN Brand Shares of Snacks: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Snacks by Format: % Value 2018-2023

Table 21 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 22 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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