

Turkey Dental Equipment Market By Type (Dental Radiology Equipment, Therapeutic Dental Equipment, General Equipment, Hygiene Maintenance Devices, Others), By Application (Orthodontic, Endodontic, Periodontic, Prosthodontic), By End User (Hospitals & Clinics, Dental Laboratories, Others), By Region, Competition Forecast & Opportunities, 2027

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Report description:

The Turkey dental equipment market is anticipated to observe impressive growth during the forecast period, 2023-2027. The major factors include increasing dental issues and disorders, rising dental tourism, and technological advancements that are propelling the growth of the market. Dental equipment is tools that dental specialists use to offer dental treatment. They include tools to analyze, operate, treat, repair, and remove teeth. Various advancements are made for optimal results and the reduction of associated difficulties. The other factor which is bolstering the market growth is changing lifestyle, unhealthy eating's, increasing investments in R&D activities, rising awareness among patients and skilled professionals, increasing demand for cosmetic dentistry, and favorable government policies for the advancement of the complete healthcare industry and on dental health. Also, the abundance of dentists and a growing number of dental laboratories investing in CAD/CAM technologies are facilitating market growth in the country. In 2020, Turkey had a total health expenditure of 249,932 million Turkish lira.

Rising prevalence of Dental Disorders

The rising occurrence of oral disorders is attributed to stress, diabetes, smoking, alcohol, high intake of sugar-based foods, medication, age, and poor oral hygiene. In addition, people of all age groups are equally prone to dental illnesses. Owing to this high frequency of oral problems, demand for dental equipment is also rising, which bolsters the growth of the market. According to the world health organization (WHO), in 2020, controlling the intake of free sugars to less than 10% of overall energy intake is part of a nutritious diet. A future decrease to less than 5% of overall energy intake is recommended for supplementary health benefits. Growing awareness among the masses about dental disorders, such as dental caries, injury-related damage, periodontal

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disease, and others, is also the key factor for the growth of the market.

Increasing Dental Tourism

The surge in dental tourism is augmenting the growth of the Turkey dental implants market. Owing to the low cost, highly skilled professionals, advanced technology, and luxury clinics, people from overseas prefer having cosmetic dentistry or any dental treatment in the country. According to the Turkish Ministry of Health, the city had almost 15 million tourists in 2021, and 300,000 came for dental treatment, which is a huge figure.

Technological Advancements

Over the past few years, the dental industry has evolved by advancing its tools and techniques. Owing to the demand for minimally invasive procedures, cosmetic dentistry, and oral disorders, the need to advance and develop new equipment is also rising, which propels market growth. Furthermore, a growing number of dental laboratories are investing in advanced equipment and new techniques such as computer-based manufacturing (CAM) and computer-based design (CAD) technologies, radiography techniques, sophisticated dental imaging, and Intraoral images, which is bolstering Turkey dental implants market. Technologies used in dental detection, diagnosis, and treatment have become more efficient, time & cost-efficient, and less painful, which are the foremost factors for the strengthening of the market. For instance, Picasso technology is the latest and most efficient laser technology used in the treatment of gum diseases in Istanbul.

Market Segmentation

The Turkey dental equipment market is segmented into type, application, end-user, and company. Based on type, the market is divided into dental radiology equipment, therapeutic dental equipment, general equipment, hygiene maintenance devices, and others. Based on application, the market is divided into orthodontic, endodontic, periodontic, and prosthodontic. Based on end users, the market is divided into hospitals & clinics, dental laboratories, and others. In terms of region, the market is segmented into Marmara Region, Central Anatolia, Aegean Region, Mediterranean Region, Black Sea Region, Southeastern Anatolia Region, and Eastern Anatolia Region.

Market Players

Straumann Turkiye, Dentsply Sirona Turkey, Planmeca Turkey, Henry Schein (Turkey), ACTEON Group, and Ivoclar Group are some of the leading companies operating in the market.

Report Scope:

In this report, Turkey dental equipment market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

- Turkey Dental Equipment Market, By Type:

- o Dental Radiology Equipment
- o Therapeutic Dental Equipment
- o General Equipment
- o Hygiene Maintenance Devices
- o Others

- Turkey Dental Equipment Market, By Application:

- o Orthodontic
- o Endodontic
- o Periodontic
- o Prosthodontic

- Turkey Dental Equipment Market, By End User:

- o Hospitals & Clinics
- o Dental Laboratories
- o Others

- Turkey Dental Equipment Market, By Region:

- o Marmara Region
- o Central Anatolia
- o Aegean Region

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- o Mediterranean Region
- o Black Sea Region
- o Southeastern Anatolia Region
- o Eastern Anatolia Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Turkey dental equipment market

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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