

The Philippines Cities Review

City Review | 2023-07-21 | 21 pages | Euromonitor

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Report description:

Manila remained the largest contributor to the Philippines' economy in 2022, and is projected to maintain its position as the most populous city and the largest consumer market in 2027. Manila also records the highest disposable income per capita, as well as the highest unemployment rate among major cities. General Santos City is predicted to see the strongest increase in internet connectivity rates over the forecast period, while Davao City is set to experience the fastest per capita disposable...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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