

Tea in Lithuania

Market Direction | 2022-12-15 | 20 pages | Euromonitor

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Report description:

Lithuania has a strong coffee drinking culture and its popularity far outweighs tea drinking. For most consumers, tea is normally consumed as an addition to the daily intake of hot drinks, but its popularity has been waning in recent years. Black tea has been in constant value decline over the review period, a trend that did not abate even during the COVID-19 pandemic. However, green tea has performed better reporting growth in retail volume and value sales in 2022. The Greenfield brand of tea f...

Euromonitor International's Tea in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2023

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