

Snacks in Portugal

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Report description:

Global inflationary pressures, compounded by the ongoing Russia-Ukraine war, have affected sales of snacks in Portugal. We are seeing lower consumer spending power - especially for non-essentials - along with rising prices, and these issues are continuing in 2023. The increase in inflation has been felt since the end of 2019 and, consequently, the increases in production costs have had a significant impact on manufacturers. Indeed, increases in end unit prices were inevitable and some companies...

Euromonitor International's Snacks in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Snacks in Portugal
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List Of Contents And Tables

SNACKS IN PORTUGAL

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023

Table 2 Sales of Snacks by Category: Value 2018-2023

Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Snacks: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Snacks by Format: % Value 2018-2023

Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 10 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chocolate remains popular as an indulgent treat, with ongoing value and volume growth

Supply chain issues create challenges for chocolate players, dampening even greater success

Innovation seen from the leading global players in chocolate confectionery

PROSPECTS AND OPPORTUNITIES

Price increases and low spending power influence consumers' choices

Demand for "healthier" chocolate confectionery and sustainable production continues

Innovation is the key to stronger growth in chocolate confectionery

CATEGORY DATA

Summary 4 Other Chocolate Confectionery by Product Type: 2023

Table 85 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 86 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 87 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 88 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 89 Sales of Chocolate Tablets by Type: % Value 2018-2023

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Table 90 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023
Table 91 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023
Table 92 Distribution of Chocolate Confectionery by Format: % Value 2018-2023
Table 93 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028
Table 94 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028
Table 95 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028
Table 96 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

GUM IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gum slowly recovers from pandemic impacts, while Perfetti Van Melle acquires Mondelez's gum business

Price hikes remain relatively mild in gum, although private labels can still gain shares

Kiosk closures limit gum's traditional distribution channels, while new ones open

PROSPECTS AND OPPORTUNITIES

Larger formats and sustainable packaging set to be the next trends

Product rationalisation remains the key focus, from industry to distribution

What happens next will depend on the story of Mondelez and Perfetti Van Melle

CATEGORY DATA

Table 13 Sales of Gum by Category: Volume 2018-2023
Table 14 Sales of Gum by Category: Value 2018-2023
Table 15 Sales of Gum by Category: % Volume Growth 2018-2023
Table 16 Sales of Gum by Category: % Value Growth 2018-2023
Table 17 Sales of Gum by Flavour: Rankings 2018-2023
Table 18 NBO Company Shares of Gum: % Value 2019-2023
Table 19 LBN Brand Shares of Gum: % Value 2020-2023
Table 20 Distribution of Gum by Format: % Value 2018-2023
Table 21 Forecast Sales of Gum by Category: Volume 2023-2028
Table 22 □Forecast Sales of Gum by Category: Value 2023-2028
Table 23 □Forecast Sales of Gum by Category: % Volume Growth 2023-2028
Table 24 □Forecast Sales of Gum by Category: % Value Growth 2023-2028

SUGAR CONFECTIONERY IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flat and declining volume, due to sugar confectionery not being a priority category

Few innovations in a mature category, although Haribo and Chupa Chups launch new variants

Medicated confectionery maintains a degree of popularity

PROSPECTS AND OPPORTUNITIES

The importance of private label set to increase in sugar confectionery

Health and wellbeing trends will influence sales patterns in high-sugar products

Foodservice sales of sugar confectionery fall again

CATEGORY DATA

Summary 2 Other Sugar Confectionery by Product Type: 2023
Table 25 Sales of Sugar Confectionery by Category: Volume 2018-2023
Table 26 Sales of Sugar Confectionery by Category: Value 2018-2023
Table 27 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023
Table 28 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023
Table 29 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

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Table 30 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 31 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 32 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 33 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 34 □Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 35 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 36 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sweet biscuits affected by shortages of raw ingredients

Private labels lead sweet biscuits, snack bars and fruit snacks

Promotional activities used to attract attention, due to low product innovation

PROSPECTS AND OPPORTUNITIES

Innovation needed as a driver of the category

Demand for "healthier" options in sweet biscuits

Sustainability will continue to be a key pillar of success

CATEGORY DATA

Table 37 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 38 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 39 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 40 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 41 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 42 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 43 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 44 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 45 NBO Company Shares of Snack Bars: % Value 2019-2023

Table 46 □LBN Brand Shares of Snack Bars: % Value 2020-2023

Table 47 □NBO Company Shares of Fruit Snacks: % Value 2019-2023

Table 48 □LBN Brand Shares of Fruit Snacks: % Value 2020-2023

Table 49 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 50 □Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 51 □Distribution of Snack Bars by Format: % Value 2018-2023

Table 52 □Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 53 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 54 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 55 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 56 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

ICE CREAM IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ice cream sales continue to normalise after the impacts of the pandemic

Year-round consumption seen in ice cream, with an ongoing rise of plant-based options

Downsizing as a strategy to maintain prices and margins

PROSPECTS AND OPPORTUNITIES

Private labels expected to gain shares through ongoing innovation

"Healthier" options in ice cream expected

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Sustainability trends also expected in ice cream ? notably in packaging

CATEGORY DATA

Table 57 Sales of Ice Cream by Category: Volume 2018-2023

Table 58 Sales of Ice Cream by Category: Value 2018-2023

Table 59 Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 60 Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 61 Sales of Ice Cream by Leading Flavours: Rankings 2018-2023

Table 62 Sales of Impulse Ice Cream by Format: % Value 2018-2023

Table 63 NBO Company Shares of Ice Cream: % Value 2019-2023

Table 64 LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 65 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023

Table 66 □LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023

Table 67 □NBO Company Shares of Take-home Ice Cream: % Value 2019-2023

Table 68 □LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023

Table 69 □Distribution of Ice Cream by Format: % Value 2018-2023

Table 70 □Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 71 □Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 72 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 73 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

SAVOURY SNACKS IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Savoury snacks remain popular with consumers

Savoury snacks affected by inflationary pressures and raw ingredient shortages

Savoury snacks continues to attract innovation

PROSPECTS AND OPPORTUNITIES

Private labels tipped for more success in savoury snacks, while consumers save premium products for special occasions

Innovation crucial for differentiation in savoury snacks, from "healthier" variants to stronger flavours

Sustainability and efficiency are the focus for the near future

CATEGORY DATA

Summary 3 Other Savoury Snacks by Product Type: 2023

Table 74 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 75 Sales of Savoury Snacks by Category: Value 2018-2023

Table 76 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 77 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 79 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 80 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 81 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 82 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 83 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 84 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

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