

Snacks in Portugal

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Report description:

Global inflationary pressures, compounded by the ongoing Russia-Ukraine war, have affected sales of snacks in Portugal. We are seeing lower consumer spending power - especially for non-essentials - along with rising prices, and these issues are continuing in 2023. The increase in inflation has been felt since the end of 2019 and, consequently, the increases in production costs have had a significant impact on manufacturers. Indeed, increases in end unit prices were inevitable and some companies...

Euromonitor International's Snacks in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Supply chain issues create challenges for chocolate players, dampening even greater success

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