

## Europe Forklift Truck Market Forecast 2023-2032

Market Report | 2023-07-14 | 149 pages | Inkwood Research

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### **Report description:**

#### **KEY FINDINGS**

The Europe forklift truck market is anticipated to record a CAGR of 6.41% during the forecast period of 2023 to 2032. Major aspects fueling the growth of the region's market include the presence of an increasing number of warehouses across various trade points as well as the rapidly developing manufacturing industry.

### MARKET INSIGHTS

The Europe forklift truck market growth analysis covers an in-depth evaluation of the United Kingdom, Italy, Belgium, Poland, Germany, France, Spain, and Rest of Europe. One of the key drivers raising the demand for forklifts in Spain is the increasing adoption of warehouse automation, which necessitates the use of forklifts in various sectors, including manufacturing, construction, and logistics. Additionally, the expanding e-commerce and online retail trends contribute to the rising demand for forklifts in the country, as efficient material-handling equipment is required to support these industries.

Conversely, the upward trend in internet usage for online shopping in France, in addition to the rise in sales of connected goods, is projected to have an indirect yet significant impact on the positive growth of the country's forklift truck market. Furthermore, the construction of new warehouses dedicated to serving the expanding online trade sector, combined with increased government expenditure to enhance infrastructure investment, drive digital transformation, and support startups, is expected to increase the demand for forklift trucks. Hence, these factors are expected to boost market growth in Europe during the forecasted period. COMPETITIVE INSIGHTS

Some of the leading firms operating in the market are KION AG, Jungheinrich AG, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.

- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

### Table of Contents:

TABLE OF CONTENTS 1. RESEARCH SCOPE & METHODOLOGY **1.1. STUDY OBJECTIVES** 1.2. METHODOLOGY **1.3. ASSUMPTIONS & LIMITATIONS** 2. EXECUTIVE SUMMARY 2.1. MARKET SIZE & ESTIMATES 2.2. MARKET OVERVIEW 2.3. SCOPE OF STUDY 2.4. CRISIS SCENARIO ANALYSIS 2.5. MAJOR MARKET FINDINGS 2.5.1. DEALERS/DISTRIBUTORS NETWORK & AFTER SALE SERVICES 2.5.2. PRODUCT LAUNCHES, UPGRADES, AND MARKET DEVELOPMENTS **3. MARKET DYNAMICS** 3.1. KEY DRIVERS 3.1.1. RISING DEMAND FROM E-COMMERCE INDUSTRY **3.1.2. AUTOMATION OF MANUFACTURING FACILITIES 3.2. KEY RESTRAINTS** 3.2.1. PERSONNEL TRAINING & STRINGENT EMISSION RULES 3.2.2. VARYING PRICES OF RAW MATERIALS 4. KEY ANALYTICS 4.1. KEY MARKET TRENDS 4.2. PORTER'S FIVE FORCES ANALYSIS 4.2.1. BUYERS POWER 4.2.2. SUPPLIERS POWER 4.2.3. SUBSTITUTION 4.2.4. NEW ENTRANTS 4.2.5. INDUSTRY RIVALRY 4.3. GROWTH PROSPECT MAPPING 4.4. MARKET CONCENTRATION ANALYSIS 4.5. VALUE CHAIN ANALYSIS 4.5.1. SUPPLIERS 4.5.2. OEMS 4.5.3. DISTRIBUTORS 4.5.4. END-USER 4.6. KEY BUYING CRITERIA 4.6.1. COST 4.6.2. ENGINE TYPE 4.6.3. PAYLOAD CAPACITY 4.6.4. LIFT HEIGHT 5. MARKET BY ENGINE TYPE 5.1. ICE POWERED **5.1.1. MARKET FORECAST FIGURE** 

5.1.2. SEGMENT ANALYSIS 5.2. ELECTRIC POWERED 5.2.1. MARKET FORECAST FIGURE 5.2.2. SEGMENT ANALYSIS 6. MARKET BY TYPE 6.1. CLASS 1 6.1.1. MARKET FORECAST FIGURE 6.1.2. SEGMENT ANALYSIS 6.2. CLASS 2 6.2.1. MARKET FORECAST FIGURE 6.2.2. SEGMENT ANALYSIS 6.3. CLASS 3 6.3.1. MARKET FORECAST FIGURE 6.3.2. SEGMENT ANALYSIS 6.4. CLASS 4 & 5 6.4.1. MARKET FORECAST FIGURE 6.4.2. SEGMENT ANALYSIS 7. MARKET BY END-USER 7.1. RETAIL & E-COMMERCE 7.1.1. MARKET FORECAST FIGURE 7.1.2. SEGMENT ANALYSIS 7.2. CONSTRUCTION 7.2.1. MARKET FORECAST FIGURE 7.2.2. SEGMENT ANALYSIS 7.3. MANUFACTURING 7.3.1. MARKET FORECAST FIGURE 7.3.2. SEGMENT ANALYSIS 7.4. OTHER END-USERS 7.4.1. MARKET FORECAST FIGURE 7.4.2. SEGMENT ANALYSIS 8. GEOGRAPHICAL ANALYSIS 8.1. EUROPE 8.1.1. MARKET SIZE & ESTIMATES 8.1.2. KEY PLAYERS OPERATING IN EUROPE FORKLIFT TRUCK MARKET 8.1.3. COUNTRY ANALYSIS 8.1.3.1. UNITED KINGDOM 8.1.3.1.1. UNITED KINGDOM FORKLIFT TRUCK MARKET SIZE & OPPORTUNITIES 8.1.3.2. GERMANY 8.1.3.2.1. GERMANY FORKLIFT TRUCK MARKET SIZE & OPPORTUNITIES 8.1.3.3. FRANCE 8.1.3.3.1. FRANCE FORKLIFT TRUCK MARKET SIZE & OPPORTUNITIES 8.1.3.4. SPAIN 8.1.3.4.1. SPAIN FORKLIFT TRUCK MARKET SIZE & OPPORTUNITIES 8.1.3.5. ITALY 8.1.3.5.1. ITALY FORKLIFT TRUCK MARKET SIZE & OPPORTUNITIES 8.1.3.6. BELGIUM

8.1.3.6.1. BELGIUM FORKLIFT TRUCK MARKET SIZE & OPPORTUNITIES

8.1.3.7. POLAND 8.1.3.7.1. POLAND FORKLIFT TRUCK MARKET SIZE & OPPORTUNITIES 8.1.3.8. REST OF EUROPE 8.1.3.8.1. REST OF EUROPE FORKLIFT TRUCK MARKET SIZE & OPPORTUNITIES 9. COMPETITIVE LANDSCAPE 9.1. KEY STRATEGIC DEVELOPMENTS 9.1.1. PRODUCT LAUNCHES & DEVELOPMENTS 9.1.2. BUSINESS EXPANSIONS 9.2. COMPANY PROFILES 9.2.1. CLARK 9.2.1.1. COMPANY OVERVIEW 9.2.1.2. PRODUCTS LIST 9.2.1.3. STRENGTHS & CHALLENGES ANALYSIS 9.2.2. CROWN EQUIPMENT CORPORATION 9.2.2.1. COMPANY OVERVIEW 9.2.2.2. PRODUCTS LIST 9.2.2.3. STRENGTHS & CHALLENGES ANALYSIS 9.2.3. DOOSAN CORPORATION 9.2.3.1. COMPANY OVERVIEW 9.2.3.2. PRODUCTS LIST 9.2.3.3. STRENGTHS & CHALLENGES ANALYSIS 9.2.4. HANGCHA GROUP 9.2.4.1. COMPANY OVERVIEW 9.2.4.2. PRODUCTS LIST 9.2.4.3. STRENGTHS & CHALLENGES ANALYSIS 9.2.5. HYSTER-YALE MATERIALS HANDLING INC 9.2.5.1. COMPANY OVERVIEW 9.2.5.2. PRODUCTS LIST 9.2.5.3. STRENGTHS & CHALLENGES ANALYSIS 9.2.6. JUNGHEINRICH AG 9.2.6.1. COMPANY OVERVIEW 9.2.6.2. PRODUCTS LIST 9.2.6.3. STRENGTHS & CHALLENGES ANALYSIS 9.2.7. KION AG 9.2.7.1. COMPANY OVERVIEW 9.2.7.2. PRODUCTS LIST 9.2.7.3. STRENGTHS & CHALLENGES ANALYSIS 9.2.8. KOMATSU LTD 9.2.8.1. COMPANY OVERVIEW 9.2.8.2. PRODUCTS LIST 9.2.8.3. STRENGTHS & CHALLENGES ANALYSIS 9.2.9. MITSUBISHI LOGISNEXT CO LTD 9.2.9.1. COMPANY OVERVIEW 9.2.9.2. PRODUCTS LIST 9.2.9.3. STRENGTHS & CHALLENGES ANALYSIS 9.2.10. TOYOTA INDUSTRIES CORPORATION 9.2.10.1. COMPANY OVERVIEW

## 9.2.10.2. PRODUCTS LIST 9.2.10.3. STRENGTHS & CHALLENGES ANALYSIS



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