

US Wound Care Market - Focused Insights 2023-2028

Market Report | 2023-07-25 | 78 pages | Arizton Advisory & Intelligence

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Report description:

REPORT OVERVIEW

This report provides an in-depth analysis of the complete US wound care market. Exhaustive information regarding the shift towards adopting advanced wound care products in the US. Better reimbursement options drive the adoption of advanced products in the market. Constant product launches in the market from key vendors to gain market share is included. The constant increase in the number of target population is driving the market.

The US's economic burden of wound care is approximately \$20 billion. Healthcare bodies are introducing multiple strategies and regulations to reduce the economic burden and to increase the adoption of advanced products for faster recovery and reducing re-admissions. The awareness among wound care specialists are high in the US. Specialty wound care hospitals have collaborated with large hospitals to provide better care to patients.

MARKET DEFINITION

Wound care helps to treat/heal several types of acute injuries, such as burns, bruises, surgical incisions, and chronic wounds, including diabetic foot ulcers, pressure ulcers, and venous ulcers. Wound care consists of products and devices that include bandages, gauze, dressings, cleansers, wound therapy devices, pads, and skin grafts. Wound care management depends on the severity of the wound - acute or chronic.

KEY HIGHLIGHTS:

- The demand for the advanced wound care segments in the market is high and constitutes a major share of the products segment. It is expected to grow with incremental growth of more than a billion \$

- Hospitals and wound care clinics are major end-users of wound care products and constitute for major market share.

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-□As of 2022, there were 2,200 wound care specialty clinics among them, 2000 were associated with hospitals in the US. Hospitals have a dedicated working staff to handle wound care, this is one of the major positive steps in the US wound care market

-□The Centers for Disease Control and Prevention published statistics through its National Center for Health Statistics that show 46% of people over the age of 65 are predicted to experience at least one pressure ulcer in their life. Increasing the target population is one of the major factors that is driving the market.

-□Patients in home healthcare require better care, not just care for wounds. Hence complete care is required. Most complex cases of wound care is treated at home healthcare due to the availability of skilled healthcare staff.

-□Around 2% of the US population is affected by chronic wounds, around 6.5 million people. The prevalence of chronic wounds is high in the elderly population.

VENDOR LIST

Key Vendors

- Johnson & Johnson
- 3M
- Medtronic

Other Prominent Vendors

- Acell
- Aedicell
- Allosource
- Amrex Healthcare
- Aoti
- Baxter
- B. Braun
- Conmed
- Cork medical
- Cryolife
- Deroyal
- Hollister
- Integra Lifesciences
- Intuitive Surgical
- Medline
- Mimedx
- MPM Medical
- MTF Biologics
- MonInycke
- Organogenesis
- Smith + Nephew

REPORT HIGHLIGHTS

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SEGMENTATION & FORECAST

- Product
 - ? Advanced Wound care
 - ? Sutures & Stapling Device
 - ? Traditional Wound Care Products
 - ? Haemostat & Surgical Sealants
- End-User
 - ? Hospitals
 - ? Long-Term Care facilities
 - ? Home Healthcare
 - ? Others
- Wound Type
 - ? Acute Wound
 - ? Chronic Wound

MARKET STRUCTURE

- Market Dynamics
- Competitive Landscape
- Key Vendors
- Other Prominent Vendors
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- PRODUCT
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 - o□Sutures & Stapling Device
 - o□Traditional wound Care
 - o□Hemostats & Surgical Sealants

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-□END-USER

o□Hospitals & Wound care clinics

o□Long-Term care facilities

o□Home healthcare

o□Others

-□WOUND TYPE

o□Acute Wound

o□Chronic Wound

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