

US Walk-in Bathtubs Market - Focused Insights 2023-2028

Market Report | 2023-07-25 | 68 pages | Arizton Advisory & Intelligence

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Report description:

REPORT OVERVIEW

This report offers market size & forecast data for the walk-in bathtubs market in the US. The revenue generated from the sale of walk-in bathtubs is included in the report. This report provides a comprehensive and current market scenario of the US walk-in bathtubs, including the US walk-in bathtubs market size, anticipated market forecast, relevant market segmentations, and industry trends.

The study considers a detailed scenario of the present walk-in bathtubs market and its market dynamics for 2023?2028 in the US. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent players operating in the market.

MARKET DEFINITION

The purpose of walk-in bathtubs is to help those who have trouble climbing, eliminating hazards of falling and slipping. Walk-in bathtubs usually contain a handlebar and foothold to help stand while bathing. A water-tight door and a comfortable seat allow the bather to enter the tub, usually a few inches from the floor.

Due to the increasing standard of living and higher spending capacity of the US people, the use of bathtubs has become significant. The tourism industry is booming after the pandemic, which is driving the hospitality industry in the US. To gain traction in the market, the demand for walk-in bathtubs from the hospitality industry is rising in the US.

KEY HIGHLIGHTS

- The US walk-in bathtubs market was valued at \$757.26 million in 2022 and is expected to reach \$941.61 million by 2028, growing at a CAGR of 3.70% during the forecast period.
- The US walk-in bathtub market is growing significantly due to increasing demand for bath therapies, custom bathtubs,

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technological advancements, spa centers, hospitality industry expansion, bathroom renovations & home remodeling activities, smart cities, and a growing geriatric & bariatric population.

-□In the combo segment of the walk-in bathtubs market, people prefer to buy grab handles, anti-slip surface coatings, and LED lighting.

-□The rising number of arthritis and musculoskeletal diseases drives the demand for walk-in bathtubs as it gives more relaxation.

-□Due to technological innovations and rising demand for IoT products, therapy-based walk-in bathtubs are gaining traction in the market.

-□Kohler, LIXIL, Investindustrial, SWCORP, Ella's Bubbles, and ARIEL are the leading players with strong market penetration.

Vendors such as Bathing Safety, AmeriGlide, SanSpa Five Star, BOCA Walk-In Tubs, Independent Home, Hydro Dimensions, BCI Acrylic, Safe Step Walk-In Tub, Leaf Home Safety Solutions, and others are the prominent players in the market with a noteworthy presence.

-□Due to the increasingly luxurious lifestyle among the US people, companies are adopting various initiatives, including push strategies and lifetime free services, to drive the US walk-in bathtubs market during the forecast period.

VENDORS LIST

Key Vendors

- 1.□Kohler Co.
- 2.□LIXIL Corporation
- 3.□Investindustrial
- 4.□SWCORP
- 5.□ARIEL
- 6.□Ella's Bubbles, LLC

Other Prominent Vendors

- 1.□UNIVERSAL TUBS
- 2.□Bathing Safety
- 3.□AmeriGlide
- 4.□SanSpa Five Star
- 5.□BOCA Walk-In Tubs
- 6.□Independent Home
- 7.□Hydro Dimensions
- 8.□BCI Acrylic
- 9.□Safe Step Walk-In Tub
- 10.□Leaf Home Safety Solutions
- 11.□Safety Bath
- 12.□Lifetime Walk-In Bathtubs
- 13.□Best Buy
- 14.□TheraTub Inc.

REPORT HIGHLIGHTS

SEGMENTATION & FORECAST

o□Product Market Insights (2022-2028)

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- Traditional Soaker
- Combo
- Therapy-Based
- Specialty
- o□Design Market Insights (2022-2028)
- Embedded
- Independent
- o□Application Market Insights (2022-2028)
- Household
- Commercial
- o□Distribution Channel Market Insights (2022-2028)
- Offline Store
- Online Store

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- o□Therapy-Based
- o□Specialty
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